

Collective Activism and Participation in Social Network Sites

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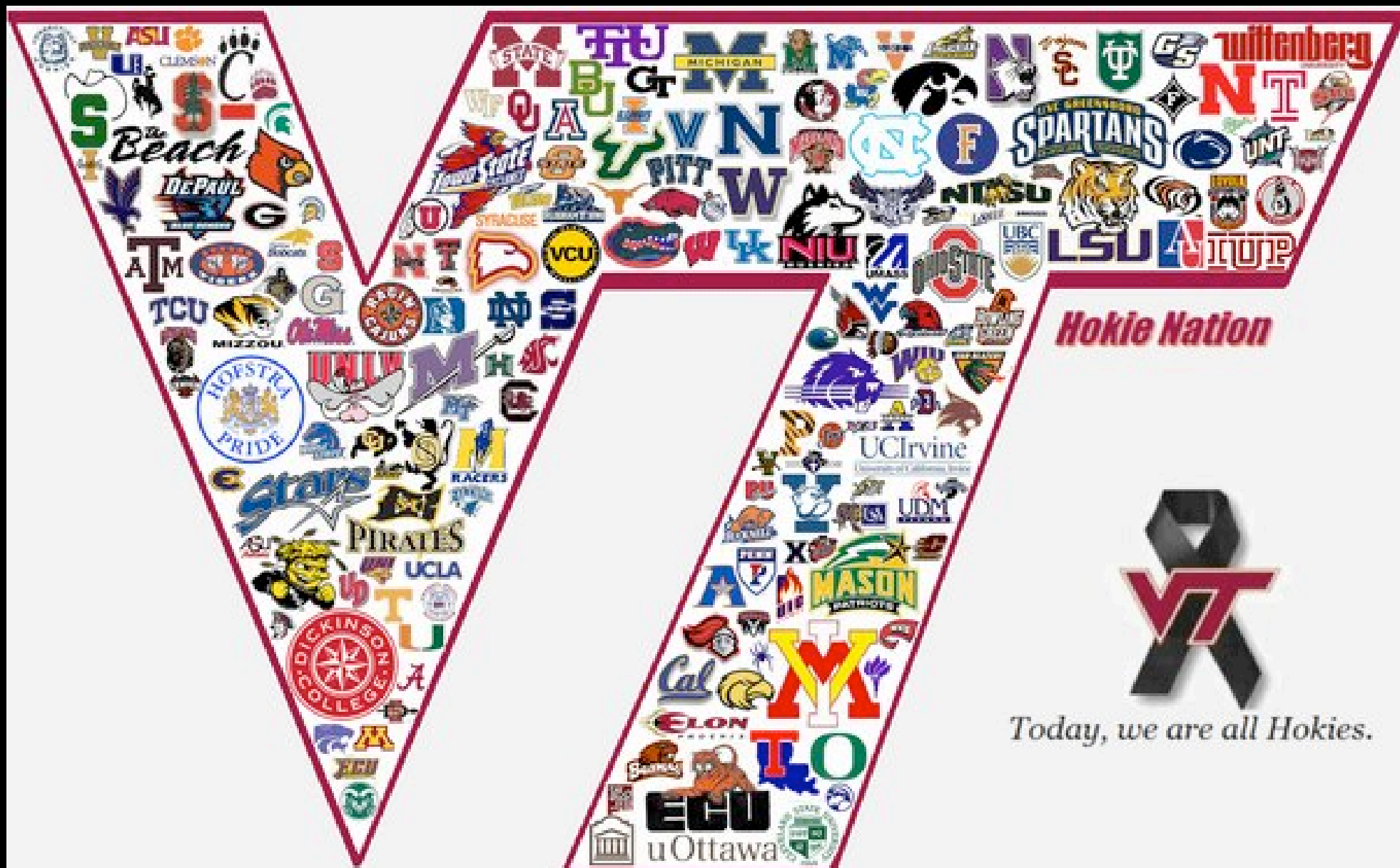
April 16, 2007

Update your
status...





Today, we are all Hokies



Watch coverage of the [campus massacre](#), Sponsored

Share 

Live on the scene at the worst shooting in U.S.
History—Virginia Tech. Watch [FOX News Channel](#) for
around the clock updates.

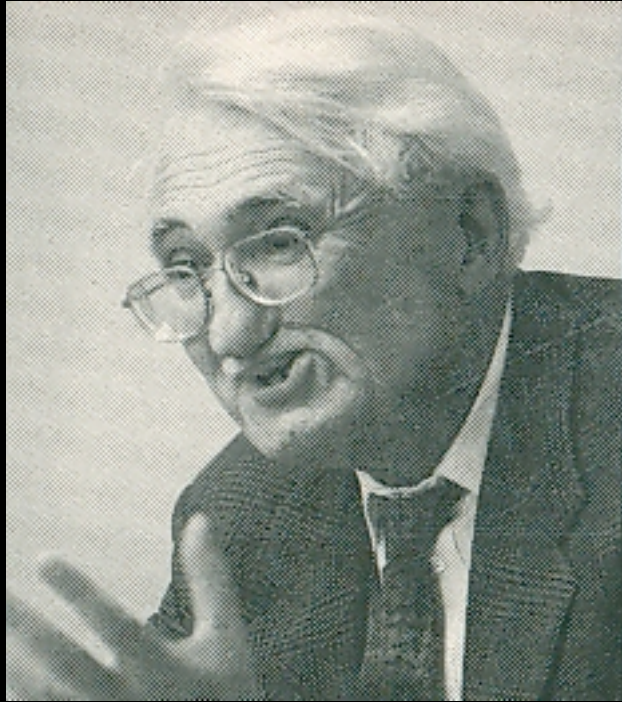
Theories of Networked Places

Networked Publics

- 1. Persistence*
- 2. Searchability*
- 3. Replicability*
- 4. Invisible Audiences*



boyd, 2006



Habermas, 1962

The Public Sphere

*Opinion became emancipated from the
bonds of economic dependence...*

Interaction

I. Offline to Online



2. Peripheral Participation



3. Articulated Networks



Granovetter, 1973



Wellman, 1979

Privacy and Action



facebook

[home](#) [search](#) [browse](#) [invite](#) [help](#) [logout](#)

Welcome William!

Search

[My Profile](#) [edit](#)

[My Friends](#)

[My Photos](#)

[My Shares](#)

[My Notes](#)

[My Groups](#)

[My Events](#)

[My Messages](#)

[My Account](#)

[My Privacy](#)


Michigan Flyer

Contest

Join the +1 Group for a chance to HANG WITH A STAR!

[\[create \]](#) [\[see all \]](#)

News Feed

 Stephanie Mansour is so excited to be on the beach in 8 days. Enough of this cloudiness/coldness/rain/darkness. 10:55am

 Grace Butts posted on your wall. 10:45am

“ shaorn and i are dancing around our house like idiots because of you ”

[See Wall-to-Wall](#)

 Leslie Ann Perales and Cameron Schuster-Wyckoff joined the group My Life is Dull Without You. 10:35am

 Megan Hunt created a group. 10:15am



My Life is Dull Without You.

Common Interest - Activities

Info: The Pink Yarn Crew, ridiculous photographs, the o...

[see more](#)

Get the limited edition Facebook shirt. Sponsored

[Share](#) 

Get the Facebook t-shirt or more great products when you're approved for the Chase +1 Credit Card. [Apply here.](#)

 Chelsea Morrison joined the group Support Group for Mounas Quest Into the Unknown. 9:03am

 Heather Vogt joined the group Is there anyone out there that actually respects life. 7:11am

 Megan Hunt posted on your wall. 6:48am

“ P.S. So you're coming to China when?

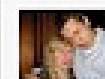
Because you know you have to.

:) ”

[See Wall-to-Wall](#)

My Status

[edit](#)



William is writing for the rest of the semester, starting now.

[Updated on Friday](#)

Share Inbox

[see all](#)



News Story: Humiliated frat boys sue 'Borat' - Yahoo!

News

From Neda Mirafzali

Birthdays

[see all](#)

Today's Birthdays

Becky Malis

November 14th Birthdays

Megan Ritt

November 15th Birthdays

Julia Lin

Andrew Hill

Matthew Finkel

November 16th Birthdays

Jackie Doyon

The Next Step

[see all](#)

Check out the Photo Printshop to print your photos on Facebook.

Find Your Friends



To find people you know who are already using Facebook, [click here.](#)



Nissenbaum, 2004

Privacy as Contextual Integrity

Context provides norms

1) Appropriateness

2) Distribution

Students against Facebook News Feed (Official Petition to Facebook)

Global

Information

Group Info

Name: Students against Facebook News Feed (Official Petition to Facebook)

Type: [Common Interest - Philosophy](#)

Description: ***The group's back up after some technical issues. It's almost been a year since this group was started. Time flies, no?

Think of it less as a group against news feed and one more for keeping Facebook on its toes and responding to its users.
- Ben***

Always tell Facebook what you think. They may not change what you want them to change, but they do listen.

That's the way to make the service better.

The link to the suggestion and comment page is in the News Section.

Contact Info

Office: Northwestern University

Students
Against
Facebook
News
Feed

[View Discussion Board](#)

[Join this Group](#)

Share [+](#)

[Related Groups](#)



Information**Group Info**

Name: Barack Obama (One Million Strong for Barack)
Type: Common Interest – Politics
Description: BARACK OBAMA IS HEADED TO THE WHITE HOUSE...BUT WE NEED HELP... YOUR HELP to get him there.

- INVITE YOUR FRIENDS - (in 3 easy steps)

(1) Find the Barack's picture – on the right,
(2) Under the picture, click "Invite People to Join",
(3) Check the names of your friends
DONE – they are invited.

=====
THE GOAL
=====

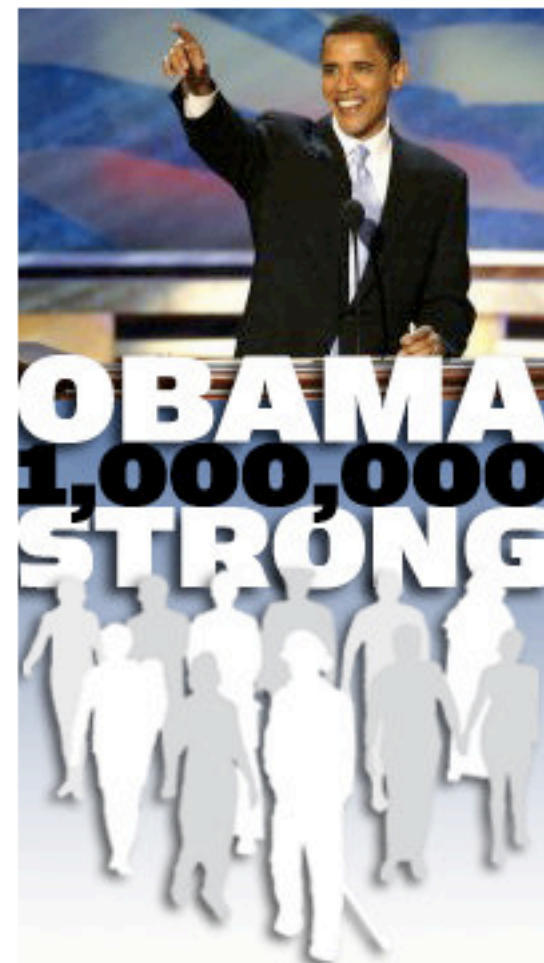
The goal here is simple, lets get One Million Strong in support of the next President of the United States.
Lets reach this goal, then set a new goal.

ADD BARACK AS A FRIEND ON FACEBOOK
<http://www.facebook.com/person.php?id=2355496748>

ADD THE NEW FACEBOOK APP to stay up to date:
<http://apps.facebook.com/obama/>

Contact Info

Email: onemillionstrong@gmail.com
Website: www.BarackObama.com
Office: <http://www.onemillionstrong.us>
State: IL



[View Discussion Board](#)

[Join this Group](#)

[Share](#) +

Officers

Farouk Olu Aregbe (Washington, DC)
Founder

Information

Group Info

Name: Stop Hillary Clinton: (One Million Strong AGAINST Hillary)

Type: Common Interest - Politics

Description: Democrats, Republicans, and Independents can now unite behind a single cause- that of ensuring Hillary Clinton is not elected President of the United States.

Whether you are supporting Rudy Giuliani or Mitt Romney, John Edwards or Barack Obama a single goal exists, to ensure that another Clinton is not put into the White House.

Join today and invite your friends!

Goal

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To develop a network of online volunteers to stop Hillary Clinton from becoming President!

Milestones

=====

100 Members- February 20th GOAL MET 2/19
 1,000 Members- March 20th GOAL MET 2/20
 10,000 Members- April 15th GOAL MET 2/28
 50,000 Members- May 8th GOAL MET 3/15
 100,000 Members- May 22nd GOAL MET 3/26
 250,000 Members- June 5th GOAL MET 5/7
 500,000 Members- January 8th, 2008 GOAL MET 10/25
 1,000,000 Members- November, 2008

Recent News

We have reached 500,000 members!

The movement to stop Hillary Clinton continues to gain steam and your efforts in recruiting your friends, telling your neighbors and fighting to stop Hillary Clinton are crucial to our success.



Join this Group

Share +

Officers

Stephen DeMaura (Concord, NH)
 Founder

Jacqui Rapisarda (Colorado State)
 Colorado State Chair

Camden Feldman (Cardinal Gibbons High School)
 Cardinal Gibbons High School Chair

Steve Goforth (IUPUI)
 IUPUI Chair

Daniel Ruczko (Clemson)
 Clemson Chair

Cameron Nevins (Western Michigan)
 Western Michigan Chair

Sasha Sudar (UNL)
 UNL Chair

Brendon Leet (Fairport High School)
 Fairport High School Chair

Richard Schatz (WashU)
 WashU Chair

Information

Group Info

Name: 1,000,000 Strong For Stephen T Colbert
 Type: [Entertainment & Arts – Celebrities](#)
 Description: Join this group if you love watching The Colbert Report!

=====

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Show Status: No New Episodes Until Writers Strike Ends

=====

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UPDATE: Colbert has decided not to run in another party after the SC DP thought he wasn't a viable candidate.

Fastest Growing Facebook group to 1,000,000!

We need to keep this up, once you are in this group, try to invite everyone on your friends list to this group to help us reach our goal of making the biggest group!

=====

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COLBERT FACEBOOK APPLICATION:

This app will keep you up to date with all of Colbert's new articles, polls, petitions, etc.. More stuff will be coming to the app soon. I highly recommend this to everyone:

<http://apps.facebook.com/supportcolbert/>

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*** VOTER REGISTRATION INFORMATION *****

If you are not yet registered to vote, and are 18(or will be before the election), then register now!



[View Discussion Board](#)

[Invite People to Join](#)

[Leave Group](#)

Share [+](#)

Group Type

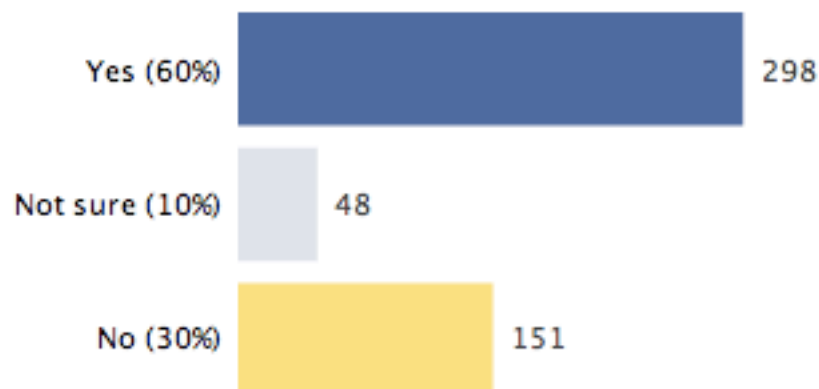
This is an open group. Anyone can join and invite others to join.

Admins

- Raj Vachhani (Loveless Academic Magnet Program High School) (creator)
- Larry Gadea (Carleton CA)

[facebook](#)[Browse Politicians](#)[Latest Debate Group](#)[See All](#)

Is Pakistan a key ally in the War on Terror?



497 responses

Make your voice heard!

[Take a Position](#)

Previous Debate Groups

What should the federal government do about same sex couples that want to be married?

7,877 responses

In terms of experience, which of the following matters most to you in a presidential candidate?

3,795 responses

[Politicians You Support](#)[See All](#)

You aren't supporting any politicians. [Browse Politicians](#)

[Voter Registration](#)

You can make a difference.
[Register to vote now](#)

[Tell your friends to register](#)

[ABC News](#)[See All](#)

THE NOTE: Huckabee Shines at GOP Debate

posted today at 11:47 2007

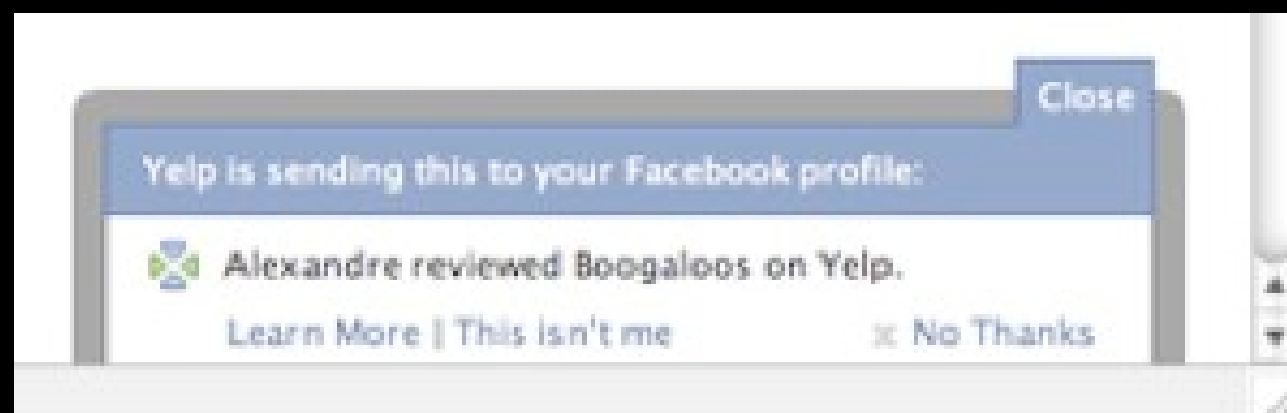
GOP Debate Is Rudy vs. Mitt Slugfest

posted 50 minutes ago

John Edwards: A Long Run From Textile Mills to the Senate













posted 26 minutes ago





News Feed

Preferences

-   supported [Dimitar Makaveev](#) with [Kiva.org](#).  
-   supported [Elizabeth Díaz](#) with [Kiva.org](#).  
-   supported [Lik Sarin](#) with [Kiva.org](#).  

Yesterday

-   supported [Amelia De Jesús Ruiz De Putpaña](#) with [Kiva.org](#).  
-   bought [Beowulf: In 35 MM](#) on [Fandango](#).  



Altman, 1975

Privacy as Boundaries

- 1) Disclosure*
- 2) Identity*
- 3) Temporal*

Facebook must respect privacy

SIGN THE PETITION TO FACEBOOK:

"Facebook must respect my privacy. They should not tell my friends what I buy on other sites--or let companies use my name to endorse their products--without my explicit permission."

Sign the Petition »

[Sign the petition](#)

Space

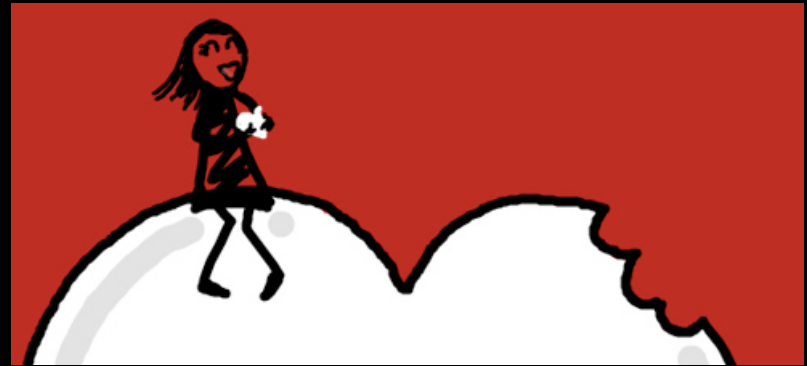


Jacobs, 1961

Diverse Spaces

- 1. Mixed use*
- 2. Short blocks*
- 3. Varied building types*
- 4. High density*

Questions Moving Forward



1. Controls of space/discourse?
2. How do we more effectively listen?
3. Standards for meaningful action?

My research:

Political engagement

Transitions

Audiences and Influence



**BARACK OBAMA
IN NYC**

WASHINGTON SQUARE PARK
SEPTEMBER 27
GATES OPEN AT 5 PM

www.barackobama.com/nyc
Tel: NYC 64 42383

[View More Photos of Barack \(365\)](#)

[Send Barack a Message](#)

[Support This Politician](#)

▼ **Supporters**

150,095 Supporters [See All](#)

Barack Obama
is at a rally in Washington Square Park, NYC.
Watch live NOW at campaign website.
Updated on Thursday

Networks: Chicago, IL
US Politics

Sex: Male

Relationship Status: Married to Michelle Obama

Birthday: August 4, 1961

Religious Views: United Church of Christ

Election 2008

Position: President

Party: Democratic Party

▼ **Information**

Current Office

Current Position: Senate

Current State: IL


Current Party: Democratic Party

Contact Info

Land Phone: 866.675.2008

Current Address: P.O. Box 8102
Chicago, IL 60680

Website: <http://www.facebook.com/group.php?gid=23...>
<http://www.myspace.com/barackobama>
<http://youtube.com/barackobama>
<http://students.barackobama.com>
<http://digg.com/users/obamaforamerica>



Mitt Romney
is pleased to announce the launch of AnnRomney.com.
Updated 2 hours ago

[Send Mitt a Message](#)

[Support This Politician](#)

▼ **Supporters**

18,443 Supporters [See All](#)

Networks: US Politics

Sex: Male

Relationship Status: Married

Birthday: March 12, 1947

Political Views: Conservative

Election 2008

Position: President

Party: Republican Party

▼ **Information**

Contact Info




Email: info@mittromney.com

Land Phone: 857.288.6400

Current Address: United States

Website: <http://www.mittromney.com>
<http://www.youtube.com/mittromney>
<http://www.myspace.com/mittromney>
<http://www.studentsformitt.com>
<http://www.romneyshop.com>

Personal Info

 Corben
 Miles
 Hadley

Thank you.

- Homepage: <http://ibiblio.org/fred>
- Weblog: <http://chimprawk.blogspot.com>
- techPresident: <http://techpresident.com>
- fred@metalab.unc.edu

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